

ARE YOU READY TO FURTHER DEVELOP YOUR IDEA?

Take the next steps to work on your idea in more depth and detail. Make use of the relevant information and the useful video's!

1 FOCUS WHAT? FOR WHO?

Must see

- ▶ Lean startup
- ▶ Lean canvas

Should do

Fill in a Lean canvas

- ✎ Lean canvas

3 BUILD TEST YOUR SOLUTION WITH POTENTIAL CUSTOMERS

Must see

- ▶ Pivot
- ▶ Measure
- ▶ MVP

Should do

Make an MVP and test your solution.

MY STARTUP, _____
IS WORKING ON _____
TO HELP _____
TO SOLVE _____
BY _____

2 DERISK CHECK YOUR ASSUMPTIONS & TALK TO POTENTIAL CUSTOMERS

Must see

- ▶ Experiment Board
- ▶ Riskiest Assumptions
- ▶ Customer Interviews
- ▶ Early Adopters

Should do

Fill in an Experiment Board and interview at least 10 potential users of your idea

- ✎ Experiment Board

4 PITCH PITCH YOUR IDEA WITHIN 1 MINUTE

Must see

- ▶ Pitch

Should do

Complete your madlib.

READY ?

Register for an expert-hour with a business developer to receive more coaching & feedback.

